

From: "ULI Northwest" <[northwest@uli.org](mailto:northwest@uli.org)>

To: "Mark Dorsey" <[mdorsey@cityofportorchard.us](mailto:mdorsey@cityofportorchard.us)>

Date: 9/10/2013 12:08:23 PM

Subject: Last Chance to Register | Capital Markets Roundtable: Stepping Outside Our Bubble on September 12





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September 2013

## Upcoming Events

[September 12 | Capital Markets Roundtable: Stepping Outside Our Bubble](#)  
[November 19 | Emerging Trends 2014](#)

Last Chance to Register!

Capital Markets Roundtable: Stepping Outside Our Bubble

Thursday, September 12

**REGISTER NOW**

*How does the outside investing world view real estate? How does real estate stack up against bonds, stocks, and private equity from a risk and return standpoint? Join us to explore these questions and more at an interactive workshop designed for members of the Northwest real estate finance and development community.*

We, as real estate professionals, can become consumed in comparative metrics within our own industry. Was building XYZ a "good buy" at a 13% IRR versus a 15% IRR? Is more of a "core-plus" or "value added" profile? How much premium is required for higher risk properties?

We'll tackle these questions with investment professionals actively charged with allocating capital to real estate as well as other asset classes. The goal of this 90-minute workshop is to obtain a deeper understanding of where real estate fits into the broader investment universe so that real estate investors can better understand the context of our own work.

The workshop will be followed by a cocktail reception.

Thursday, September 12  
4:30 - 6:00 PM | Workshop  
6:00 - 7:00 PM | Reception

Two Union Square  
51st Floor Conference Room  
601 Union Street  
Seattle, Washington

Registration fee: \$60

*Fee includes a hosted bar and light appetizers.*

Sponsors RSVP to [Northwest@uli.org](mailto:Northwest@uli.org)



Online registration deadline: Wednesday, September 11

Register online at [Northwest.uli.org](http://Northwest.uli.org) or by phone at 800-321-5011.

For more information, please contact us at [Northwest@uli.org](mailto:Northwest@uli.org) or 206-224-4500.

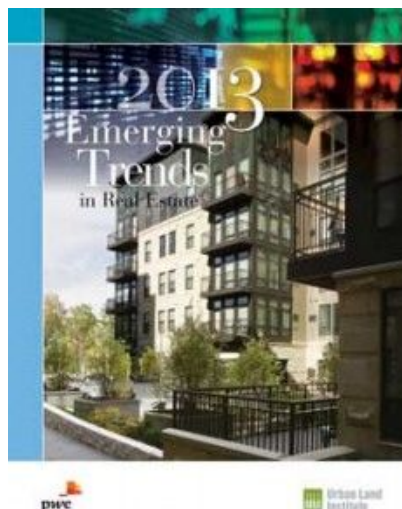
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**Save the Date!**  
**Emerging Trends 2014**  
**Tuesday, November 19**

ULI Northwest presents its premier real estate trends and forecast event of the year, featuring insights from leading experts both nationally and locally. The event will feature a presentation on the Emerging Trends in Real Estate 2014 report—a publication from PwC and ULI—as well as a session on the outlook for Seattle area real estate, including a panel of leading area real estate investors and experts.

Emerging Trends in Real Estate is a trends and forecast publication with a 34-year history, and is the most highly-regarded and widely-read forecast report in the real estate industry. Emerging Trends in Real Estate 2014, undertaken jointly by PwC and ULI, provides an outlook on U.S. investment and development trends, real estate finance and capital markets, property sectors, metropolitan areas, and other real estate issues. The report draws on formal and informal surveys of real estate executives, investors, developers, and market experts around the U.S., including survey responses from over 500 real estate executives and personal interviews with over 125 industry leaders.



Tuesday, November 19

7:00 - 7:30 AM | Registration & Networking

7:30 - 8:00 AM | Emerging Trends in Real Estate 2014 Report

8:00 - 9:00 AM | Outlook for the Seattle Area

The Westin Seattle  
Grand Ballroom  
1900 Fifth Avenue  
Seattle, Washington

Online registration coming soon!

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ULI Northwest | 1111 Third Ave | Suite 320 | Seattle | WA | 98101