

From: "[Broadband Communities](#)" <nancym@bbcmag.com>
To: "[City Hall Mailbox](#)" <CityHall@cityofportorchard.us>
Date: 7/9/2015 11:08:18 AM
Subject: Lexington, KY Conference - Confirmed Speakers Announced!

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East-Central Economic Development and Community Toolkit Conference:

How Your Community Can Take Control of Its Broadband Future

The Economic Impact of Advanced Broadband Networks

Lexington, KY set to become the next gigabit city.

[Read more](#)

REGISTER NOW

..... **Community Toolkit Program**
Broadband Communities MAGAZINE **Lexington, KY**
September 15-18, 2015
& Economic Development Conference Series
Conference Bulletins:



Guest Speakers Will Include:



Lev Gonick
CEO
ONECOMMUNITY



Maura Corbett
CEO & Founder
GLEN ECHO GROUP



Scott Shapiro
Senior Advisor, The Mayor's Office
CITY OF LEXINGTON, KY



Nicholas Hann
Senior Managing Director
MACQUARIE CAPITAL



Tad Deriso
President and CEO
**MID-ATLANTIC BROADBAND
COOPERATIVE (MBC)**



Joanne Hovis
President
CTC TECHNOLOGY & ENERGY



Mark Johnson
Chief Technology Officer and Vice
President of Data Architecture
MCNC



Deb Socia
Executive Director
NEXTCENTURY CITIES



Douglas Kinkoph
Acting Associate Administrator, Office
of Telecommunications and
Information (OTIA), NTIA,
U.S. DEPARTMENT OF COMMERCE



Kathleen McMahon
Founder & Partner / Co-Chair
APA SMART CITY TASK FORCE



Kenneth Kuchno
Deputy Assistant Administrator for
Policy and Outreach
USDA RURAL UTILITIES SERVICES



Peter Lynch
President
ONLIGHT AURORA

REGISTER NOW

[Full Agenda Set](#)

[Why Lexington, Kentucky](#)

[Conference Hotel: Hilton Lexington Downtown - \\$149 Per Night](#)

[Register Now - Low Rates Expire Soon](#)

Public Officials: \$125

[Click here for rates for Network Operators, Service Providers](#)

Plus:

[Full Day of Free Workshops - Open To All Registrants](#)

4th Annual Conference

[Enhance your community with advanced fiber networks](#)



East-Central Region: Kentucky, Tennessee, Virginia, South Carolina, North Carolina, West Virginia, Pennsylvania, Ohio, Indiana, Illinois, Maryland, Missouri and Arkansas

Why Lexington, Kentucky?

Kentucky's new fiber ring will set off a boom in broadband construction.

Attendees from the region and around the country will benefit from the extensive experience of this massive project.

Lexington set to become the next gigabit city.

[Read more](#)

REGISTER NOW

LEXINGTON

Economic Development
Conference Series

Community
Fiber Toolkit

September 15 – 18, 2015
Hilton Lexington Downtown
877-588-1649



Meet the Conference Directors



Hilda Legg

Former RUS Administrator and Vice Chair
Broadband Communities Magazine



Heather Burnett Gold

President & CEO
FTTH Council Americas

Two Powerful Programs:

FTTH Council Community Toolkit
Economic Development

[Click Here To Read Their Missions](#)

Renowned Attorney Is Economic Development Chairman



James Baller

President

The Baller Herbst Law Group, PC

Jim Baller is widely recognized for his expertise in communications and economic development. The FTTH Council called Baller "the nation's most experienced and knowledgeable attorney on public broadband matters."

[Click here for full bio](#) .

FTTH Deployment Professional is the Community Toolkit Chairman



Joseph Jones

Executive Director

On Trac, Inc.

Joseph Jones chairs the FTTH Council's Community Toolkit Committee. He is a 20-year veteran of the telecommunications industry with expertise in field installation, quality assurance and operations.

[Click here for full bio](#) .

What You Will Learn:

How to successfully plan for, monetize, and manage an all fiber-based broadband investment.

Explore best practices for developing broadband strategies for the knowledge economy.

Learn the strategies necessary to foster collaboration with economic development agencies.

Differentiate your community with advanced broadband connectivity.

Discover how your community can become a magnet for the tech industry.

Who You Will Meet:

*Local, State & Federal Officials
Economic Development Professionals
Investors
Public and Private Network Operators
Business Leaders & Entrepreneurs
Financial Institutions
Community Anchor Institutions - Education, Medical, Public Safety & Security
Broadband Champions*

How To Write a Winning RFP

What will attract providers to build FTTH in your community?

How To Leverage Your Fiber For Economic Development

Once you have your network, how do you get business to make the most of it?

Register Now - Low Rates Expire Soon

Public Officials: \$125

[Click here for rates for Network Operators, Services Provider](#)

LIMITED SPACE AND SPONSORSHIPS AVAILABLE - CALL TODAY!

To Exhibit and Sponsor:

Contact:

Irene Prescott

505-867-3299

irene@bbcmag.com

Questions & General Inquiries?

Contact Us at (877) 588-1649

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